



WALKER
ENTERTAINMENT GROUP

Presents

KEEPING THE MUSIC **ALIVE**

Tribute to

Michael Jackson ★ Marvin Gaye ★ Luther Vandross ★ Gerald Levert ★ Barry White ★ Bernie Mac



August 22, 2009

Miller Outdoor Theater

For More Information visit www.WalkerEntertainmentGroup.com or call 713-779-8317



2009 Sponsorship Package

You are invited to participate as a sponsor along with other local and national participants in “**Keeping The Music Alive**”.

“**Keeping The Music Alive**” honors entertainers who we have lost while highlighting the finest stars working in the business today. These artists further support the essential need for a healthier nation.

For one night only, **Saturday, August 22, 2009** Houstonians will fill the seats and lawn of Miller Outdoor Theater as Walker Entertainment Group & Children For A Better America (501C3) produces a free and exciting concert featuring acclaimed artists honoring the most incredible entertainers of all time to include Luther Vandross, Gerald Levert, Bernie Mac, Barry White, Marvin Gaye and the King of Pop, Michael Jackson.

Perhaps you were present among the 20,000 attendees or heard about this experience. Everyone agreed that it was fantastic! The audience participated in great health screenings and received important health information orchestrated by **The Monica Lamb Wellness Foundation**. They cheered for the great performances and shed tears of joy by the many inspirational messages.

A significant portion of this event concentrates on the vital importance of health. Someone will lose his or her life to a treatable ailment because of lack of education and availability to health care. The resources available during this event will simply help to remove excuses by providing free health screenings and consultation assistance through our partnership with several organizations from our health and wellness communities. Last year the health and wellness interaction and screenings provided a great impact for hundreds of people. We achieved this through health education which fueled empowerment and prevention solutions for each individual. Our goal this year is to exceed that number by helping even more. The plan is to add more interactive solutions with fitness demonstrations of all kinds, to ignite the community by example, to teach them how to take care of their physical self through exercise, dance, martial arts, swimming and much more. We want to engage people to begin a consistent fitness regime that is workable for their lifestyle. We look forward to you helping us to achieve this important goal.

Walker Entertainment Group, the producer of this great event presents some of the most exciting music performances every time they hit the stage. With their talented performance of hit songs, the audience will be up on their feet dancing. Our roster of musical talent includes:

Phil Perry, with his undeniable voice has appeared on dozens of albums supporting such award winners as **Anita Baker**, **Boz Scaggs**, **Rod Stewart**, **Peabo Bryson**, and **George Duke**. After five popular solo albums and many songwriting masterpieces, he continues to serenade audiences around the world.

Chris Walker, singer, songwriter and producer who has written many hit songs along with being musical director for many exciting legendary performers to include **Al Jarreau**, **Bob James** and many more.

Mary Griffin, the international recording artist who is currently touring with **Patti Labelle** and **George Clinton**. The soulful sounds of Ms. Griffin is an influence from legendary artists such as **Aretha Franklin** and **Tina Turner** with a passionate yet inspirational soul stirring edge.

Werner Richmond, actor and singer who is currently co-starring with Noah Wylie in **The Librarian 3: Curse of the Judas Chalis**, having also appeared in **Ray** and **Welcome Home Rosco Jenkins** just to name a few. His unique sound will definitely move your spirit and soul.



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Shawn McLemore, Stellar Award Nominee and gospel recording artist noted for performing on stages with **Donnie McClurkin**, **Yolanda Adams**, **John P. Kee**, just to name a few and also toured in a gospel stage play with **Gerald Levert**.

Kyle Turner, jazz saxophonist featured on tour with **Luther Vandross** as well as being a longtime entertainment staple of Houston. Kyle shares the stage with legendary artists such as **Kirk Whalum**, **Regina Belle**, **Marion Meadows**, **Wayman Tisdale** and the list continues.

Scott Gertner, singer and owner of the popular **Skybar NiteClub** is a well-known performer based in Houston. When Scott hits the stage with his band, he excites audiences and makes them dance.

Ernest Walker Band (EWB) is known as the band to the stars. Supporting many shows all over the country for companies and organizations such as **City of Houston**, **Urban League**, and **Tom Joyner's Family Reunion and Cruise**, **NAACP** and many more. **EWB** customizes exciting performances that are unforgettable.

De'Andre Nico, child prodigy, singer, musician who is surprising audiences with his mature approach to presenting every song he sings! He is truly a show stopper who is quick to close his eyes and feel the music as if he is taking in all that is spiritual about it and making it his own. This young star he has shared the stage so far with Kelly Price, Kirk Whalum, Bobby Jones, Kurt Carr and Ruben Studdard.

Anzeo David, singer, songwriter, producer and arranger appeared on the popular P. Diddy's "Making The Band". Working with such artists as Destiny's Child, Dallas Austin, Timbaland, Missy Elliot and Brian Michael Cox helped him to refine his phenomenal talents to present great music on stage and in recording studios nationwide.

Todd Honeycutt

Charlie Vaughn

KEEPING THE MUSIC ALIVE is an event worth your investment and inclusion, which will not only thrill your audiences but also introduce you to thousands of others. The **sponsorship levels** are attached for your convenience to make the decision easier. With your participation, together we will be making a profound difference in the lives of many, today! Let's ignite our communities with the joy of music while creating lasting memories with this entertaining and informative presentation. We appreciate in advance your participation and look forward to you sharing in the success of **KEEPING THE MUSIC ALIVE**.

For additional information regarding **KEEPING THE MUSIC ALIVE** please contact us at **281.431.9393** or visit our website at www.walkerentertainmentgroup.com

*Artist are subject to change.



2009 Sponsorship Package

\$1,000 - Bernie Mac Sponsor

On-site Exposure

- 1. One Volunteer** will be available to wear your company apparel promoting your logo image proudly in the form of t-shirt, caps, etc. (Attire appropriate for the Keeping the Music Alive event dress code).
- 2. Your Company Promotional Material** up to 1,000 units will be made available by our qualified Keeping the Music Alive staff to audience members at the event.

Media

- 3. Your Company Logo** will be placed in the Keeping the Music Alive Souvenir Booklet.
- 4. Your Company Logo** will be placed on the official Keeping the Music Alive Website.



\$2,500 - **Gerald Levert** Sponsor

On-site Exposure

- 1. Three Volunteers** will be available to wear your company apparel promoting your logo image proudly in the form of t-shirt, caps, etc. (Attire appropriate for the **Keeping the Music Alive** event dress code).
- 2. Your Company Banner** will be placed at the Keeping the Music Alive event.
- 3. Your Company Promotional Material** up to 1,000 units will be made available by our qualified Keeping the Music Alive staff to audience members at the event.

Media

- 4. Your Company Business Card Advertisement** will be placed in our Keeping the Music Alive **Souvenir Booklet**.
- 5. Your Company Logo** will be placed on the Keeping the Music Alive Flyers.
- 6. Your Company Logo** will be placed on the official Keeping the Music Alive Website.





2009 Sponsorship Package

\$5,000 - Luther Vandross Sponsor

On-site Exposure

- Five Volunteers** will be available to wear your company apparel promoting your logo image proudly in the form of t-shirts, caps, etc. (Attire appropriate for the Keeping the Music Alive event dress code).
- Your **Company Banner** will be placed at the Keeping the Music Alive event.

Media

- Your **Company advertisement** will be placed as a **Full Color, 1/2 Page Ad** in the Keeping the Music Alive Souvenir Booklet.
- Your **Company Logo** will be placed on the Keeping the Music Alive flyer.
- Your **Company Logo** will be placed on the official Keeping the Music Alive Website.
- Your **Company Name** will receive recognition in our Keeping the Music Alive Press Releases.
- Your **Company Name** will receive recognition in print media publications where the Keeping the Music Alive event is listed.



\$7,500 - Barry White Sponsor

On-site Exposure

- Eight Volunteers** will be available to wear your company apparel promoting your logo image proudly in the form of t-shirts, caps, etc. (Attire appropriate for the Keeping the Music Alive event dress code).
- Your **Company Banner** will be placed at the Keeping the Music Alive event.

- Your **Company Team** will receive **one (10x10) Tent with two skirted tables and two chairs** for your company promotional area presenting the opportunity for you to promote and hand out your company information and samples.

Media

- Your **Company Advertisement** will receive a prominent **Full Color, Full Page Ad** in the Keeping the Music Alive Souvenir Booklet.
- Your **Company Logo** will be placed on the Keeping the Music Alive Flyer.
- Your **Company Logo** will be placed on the official Keeping the Music Alive Website.
- Your **Company Name** will receive recognition in our Keeping the Music Alive Press Release.
- Your **Company Name** will receive recognition in print media publications where the Keeping the Music Alive event is listed including daily, monthly and weekly ads.
- Your **Company Name** will be mentioned by our music concert host throughout the Keeping the Music Alive mega concert presentation.

Tribute to
Michael Jackson • Marvin Gaye • Luther Vandross • Gerald Levert • Barry White • Bernie Mac

KEEPING THE MUSIC ALIVE

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August 22, 2009 at Miller Outdoor Theater



2009 Sponsorship Package

\$10,000 - **Marvin Gaye Sponsor**

On-site Exposure

1. **Ten Volunteers** will be available to wear your company apparel promoting your logo image proudly in the form of t-shirts, caps, etc. (Attire appropriate for the Keeping the Music Alive event dress code).
2. Your **Company Banner** will be placed at the Keeping the Music Alive event.
3. Your **Company Team** will receive **one (10x20) Tent** with **two skirted tables** and **two chairs** for your company promotional area presenting the opportunity for you to promote and hand out your company information and samples.
4. Your **Company Team** will receive **one (10x10) Tent** with **one table** and **5 chairs** for covered seating with a **cooler of iced beverages** and a **fruit and cheese tray** for your guests.

Media

5. Your **Company Advertisement** will receive a prominent **Full Color, Full Page Ad** in the **Keeping the Music Alive Souvenir Booklet**.
6. Your **Company Logo** will be placed on the **Keeping the Music Alive Flyer**.
7. Your **Company Logo** will be placed on the official **Keeping the Music Alive Website**.
8. Your **Company Name** will receive recognition in our **Keeping the Music Alive Press Release**.
9. Your **Company Name** will receive recognition in **print media publications** where the Keeping the Music Alive event is listed including daily, monthly and weekly ads.
10. Your **Company** will receive recognition on **radio spots** where the Keeping the Music Alive event is mentioned.
11. Your **Company Name** will be announced by our **music concert Host** throughout the Keeping the Music Alive mega concert presentation.
12. Your **Company** will have **10 VIP reserved seats** for viewing the magnificent concert performance.
13. Your **Company** will receive **4 VIP reserved parking passes** near the Miller Outdoor Theatre stage.





2009 Sponsorship Package

\$15,000 - Michael Jackson Sponsor

On-site Exposure

1. Fifteen Volunteers will be available to wear your company apparel promoting your logo image proudly in the form of t-shirts, caps, etc. (Attire appropriate for the Keeping the Music Alive event dress code).

2. Your Company Banner will be placed at the Keeping the Music Alive event.

3. Your Company Team will receive **one (10x20) Tent** with **two skirted tables** and **two chairs** for your company promotional area presenting the opportunity for you to promote and hand out your company information and samples.

4. Your Company Team will receive **one (10x10) Tent** with **one table** and **5 chairs** for covered seating with **2 coolers of iced beverages** and a **2 fruit and cheese trays** for your guests.

Media

5. Your Company Advertisement will receive a prominent **Full Color, Full Page Ad** in the **Keeping the Music Alive Souvenir Booklet**.

6. Your Company Logo will be placed on the **Keeping the Music Alive Flyer**.

7. Your Company Logo will be placed on the official **Keeping the Music Alive Website**.

8. Your Company Name will receive recognition in our **Keeping the Music Alive Press Release**.

9. Your Company Name will receive recognition in **print media publications** where the Keeping the Music Alive event is listed including daily, monthly and weekly ads.

10. Your Company will receive recognition on **radio spots** where the Keeping the Music Alive event is mentioned.

11. Your Company will receive recognition on all **television spots** where the Keeping the Music Alive event is mentioned.

12. Your Company Name will be announced by our **music concert Host** throughout the Keeping the Music Alive mega concert presentation.

13. Your Company will have **25 VIP reserved seats** for viewing the magnificent concert performance.

14. Your Company will receive **8 VIP reserved parking passes** near the Miller Outdoor Theatre stage.





2009 Sponsorship Package

**Choose your Sponsorship Level Today!
KEEPING THE MUSIC ALIVE 2009**

Check One:

- () **\$1,000 Bernie Mac Sponsor** () **\$2,500 Gerald Levert Sponsor**
- () **\$5,000 Luther Vandross Sponsor** () **\$7,500 Barry White Sponsor**
- () **\$10,000 Marvin Gaye Sponsor** () **\$15,000 Michael Jackson Sponsor**

Please sign below to acknowledge your commitment and make a copy and mail the original with your contribution to our office.

<i>(Signature)</i>	<i>(Print Name and Company Title)</i>
Business Name: _____	Contact Phone 1: _____
Address: _____	Contact Phone 2: _____
_____	Fax : _____
_____	Email: _____

Payable to: Walker Entertainment Group

Mail your contribution to: 10101 SW Freeway, Ste. 612, Houston, TX 77074

You may also request a pick up with our concierge service by calling our Walker Entertainment Group office.

Please review your sponsorship level and forward us your company logo required in adding your information to our promotional efforts. All other requirements are listed in detail below the sponsorship level you have chosen. Your company promotional material will be accepted on event day at Miller Outdoor Theatre through our volunteer department.

Contact us anytime in our office at **281.431.9393**. We will be happy to assist you in any way we can.

We appreciate your commitment.

Sincerely,

Ernest Walker

Walker Entertainment Group - President